Songdio

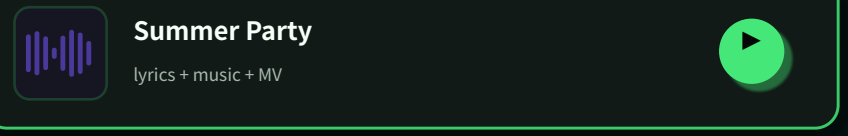
AI MUSIC VIDEO MAKER

Turn every spark into a song

From a sentence, a hum, or a photo to a full song and share-ready AI MV.

Product Introduction

App Store Visual Style Study





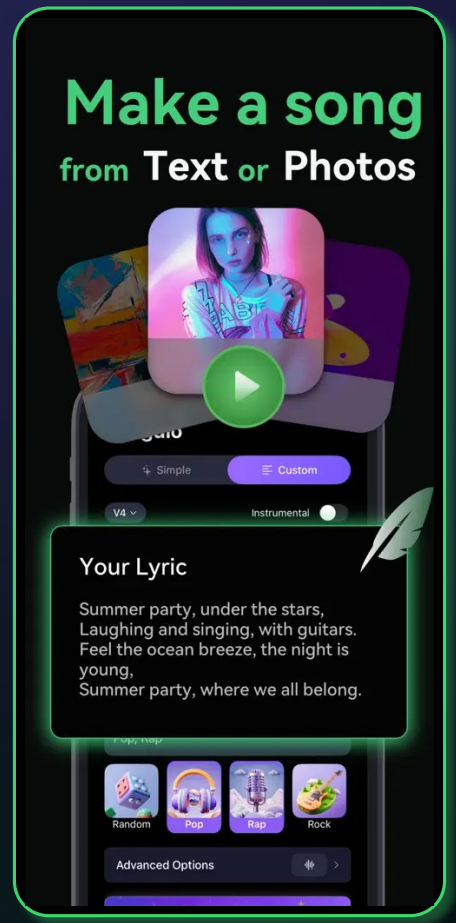
Story Opening

How does one idea become a song?

Songdio is not a list of tools. It makes creation feel reachable and finishable.

> At 1:17 a.m., a creator writes only:
> Summer party, under the stars.
> No studio. No arrangement skills.

01 Write the idea → **02** Generate the song → **03** Publish & share



Storyline: turn a fragment of inspiration into a work people can hear, see, and share.

Opportunity

Music creation is moving from studios to personal expression

Short video, social platforms, and AI generation are creating a world where everyone needs an original sound.

Ideas move fast

One sentence, one mood, or one photo can become the starting point.

Creation is hard

Melody, arrangement, vocals, mixing, and cover video used to require many skills.

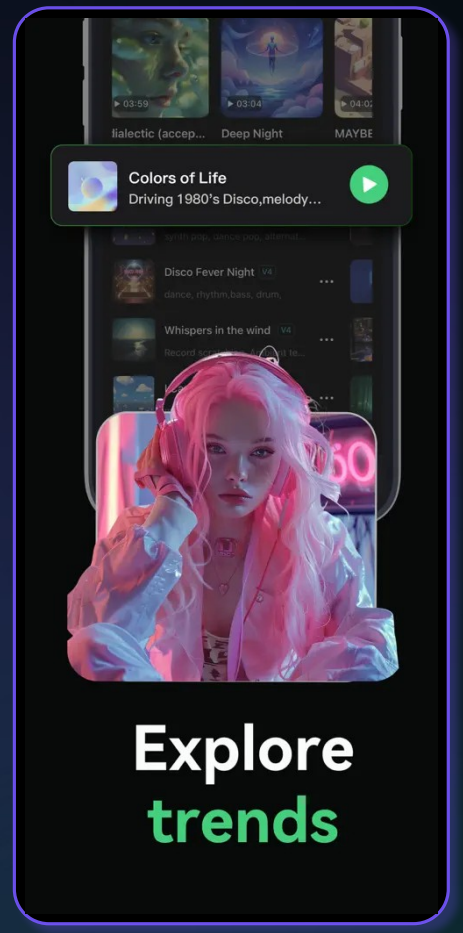
Content moves faster

Social publishing rewards constant output - with both sound and visuals.

Personalization matters

Creators want music that feels like me, for me, and ready to share.

Songdio's opportunity: package music + AI visuals + social sharing into one complete creative journey.



Positioning

An AI music video studio in your pocket



AI Creator
Song • Cover • Remix • MV

One-sentence positioning: use AI to turn any inspiration into original songs, AI covers, remixes, and music videos.

1

Input Layer

Text / Lyrics / Hum / Voice / Photos

2

Generation Layer

Melody / Lyrics / Vocals / Beat / MV

3

Edit Layer

Style clone / Stems / Trim

4

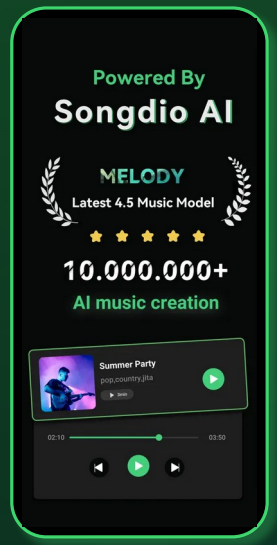
Distribution Layer

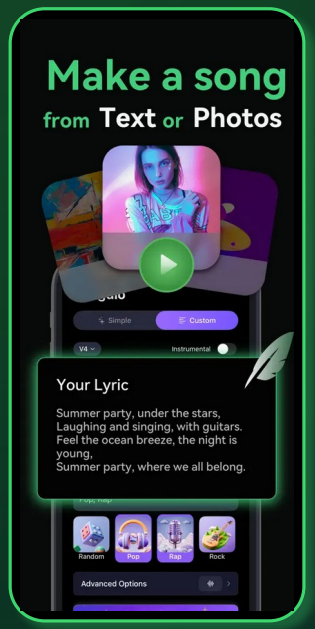
TikTok / Instagram / YouTube

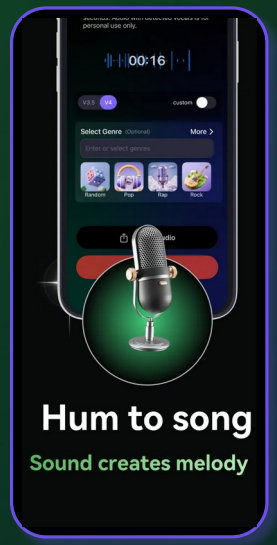
For users, Songdio is not just generating audio - it is a full loop from idea to finished work.

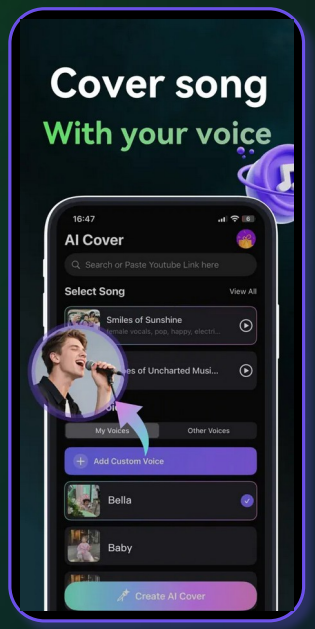
Apple Market Screenshots

First impression from the App Store page









Official listing highlights

- Name: Songdio - AI Music Video Maker
- Subtitle: AI Creator - Song, Cover, Remix, MV
- Category: Music; focused on AI music + video
- Hero screenshots highlight generation, hum-to-song, covers, and sharing

Sources: Apple App Store public listing; screenshots from official App Store assets.

Visual Style

Songdio's design language: neon waveforms in a dark stage

This deck follows the App Store screenshots: black canvas, green glow, purple actions, and phone cards.

Deep Black Stage

#050706

Immersive, concert-like, late-night creation

Neon Green

#45E878

AI energy, create buttons, key claims

Purple Gradient

#7657FF

Premium features, Custom/Pro, youthful feel

Bright White

#F8FFF9

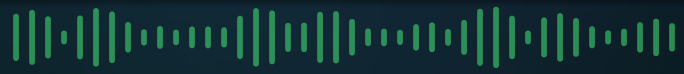
Big headlines and functional statements

Layout Principles

- Lead with the result: Make / Hum / Cover / Share
- Place screenshots in phone frames like the hero on stage

Mood Keywords

Young, instant, music trend, AI energy, social reach, creator community



User Journey

5-step loop from idea input to social reach

A repeatable path turns every creation into an asset that can be saved, reused, and shared.

01

Input idea

Description, lyrics, photos, hums

02

Choose style

Quick/Custom, Genre, Model

03

Generate the song

Lyrics, vocals, rhythm, cover

04

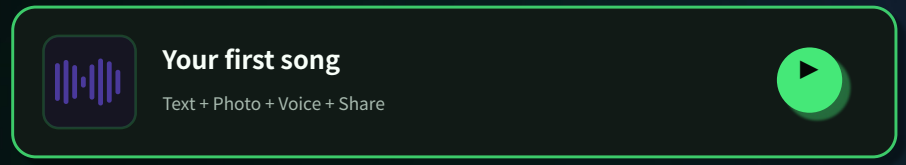
Enhance & edit

AI Cover, stems, Create Similar

05

Save & share

Playlist, Download, social publishing



Core Capability 01

Text / Photo to Song

Start from text or photos, and write the story directly into the song.

Product Story

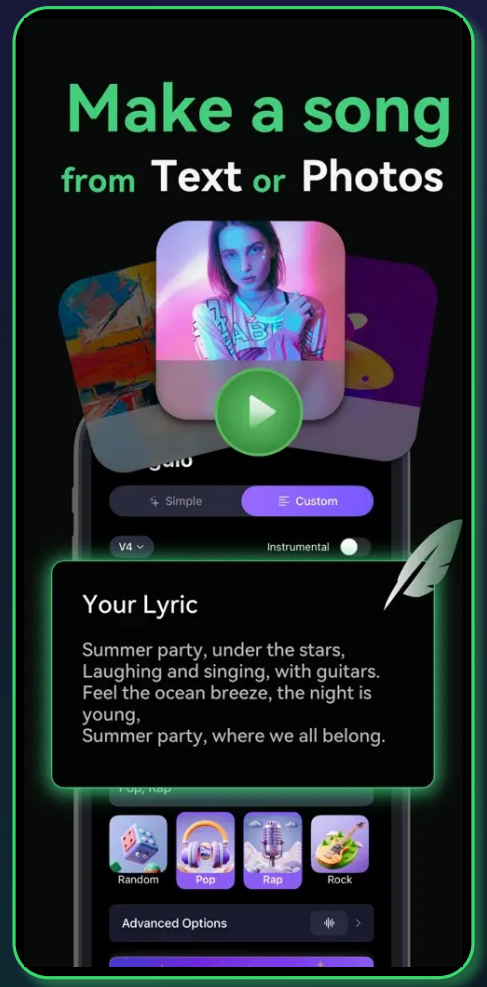
No need to learn song structure first. Users describe the theme, mood, and style; AI expands it into a complete track.

Audience

Short-video creators, event planners, music beginners, and photo-story makers

User Value

Turn an idea into a playable work and shorten the path from spark to finished result



Summer Party

Pop • Rap • Rock • Instrumental

Core Capability 02

Hum to Song

Turn a melody that cannot be written down into complete, listenable music.

A hum can be the starting prompt

Users sing, whistle, or hum a phrase; AI completes the rhythm, melody, and arrangement.



Humming → **Detect Melody** → **Build Arrangement**

Voice Input | Melody | Arrangement

Story hook: music does not start with professional terminology; it starts with the first melody in the user's voice.



Core Capability 03

AI Cover with Your Voice

Put the user's voice inside the song, so the result feels like my creation.

From generated music to my music

AI Cover connects the user's voice, artist style, and song content, lowering the barrier to covers, remixes, and fan creation.

Add custom voice

Custom Voice

Turn a voice asset into reusable creative material

Choose song / link

Select Song

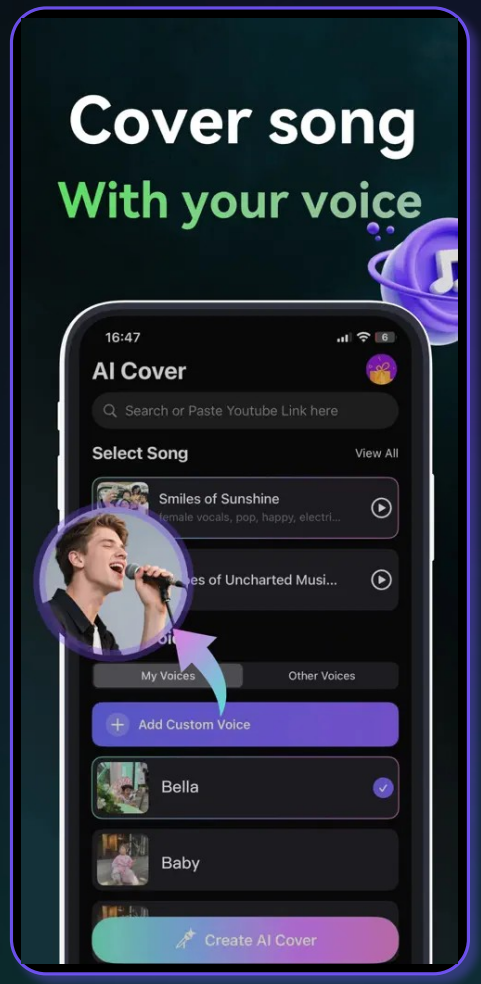
Bring external inspiration into the creative workflow

Create cover in one tap

AI Cover

Turn a familiar melody into personal expression

> **Core emotion: AI is not singing instead of me; AI helps place my voice inside the work.**



Core Capability 04

Create Similar / Explore Trends

Make good-sounding styles discoverable, repeatable, and re-creatable.

"Make one like this" is a natural creative language

Create Similar lets users use an existing work as a reference to quickly generate variants with the same mood, style, or rhythm.

Discover Trends

Explore/Trend shows what other creators are making right now.

Reuse Styles

One-click style cloning lowers the jump from liking something to creating with it.



Colors of Life

Create Similar • One-click style copy

Core Capability 05

Library / Playlist / Stems

Songs are not only generated - they can be managed, separated, and reworked.

Work Library

Liked Songs, Library, and Recently Played make results more than one-off outputs.

Creative Control

Download Stems and Vocal & Instrument support remixes and post-production.

Monetization Anchor

High-quality downloads, stems, and Pro features naturally match creator needs.



Strategic meaning: Songdio's value is not only generation; it also builds each user's personal music asset library.

Core Capability 06

Share + AI MV

Give songs visuals, and make every work social-native.

Music is not the finish line; publishing closes the creative loop

The App Store description emphasizes sharing to TikTok, Instagram, and YouTube, while AI MV turns photos into motion.

AI MV

Photos + expression + lip sync + transitions

Social Weapon

Native fit for short-video platforms

Emotional Memory

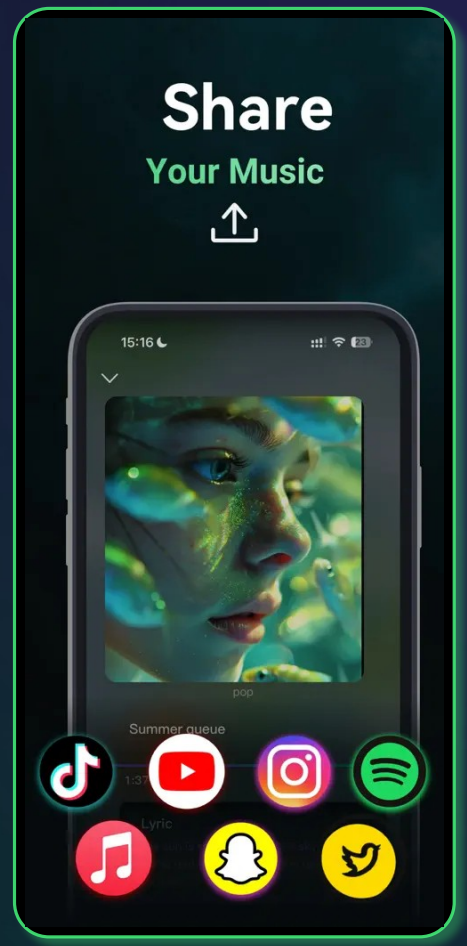
Old photos, selfies, and pets can become the stars of the MV

TikTok

YouTube

Instagram

Spotify



Use Cases

Three user groups, one growth flywheel

Low-barrier creation gets users to try; saved works and social sharing drive repeat use and distribution.

Faster output

Short-video creators

Generate a background song from a short script, then publish it with an AI MV.

Lower barrier

Music enthusiasts

Turn hums, lyrics, and style preferences into complete tracks.

More personal

Brands / Education / Events

Create custom music for events, courses, and social content.

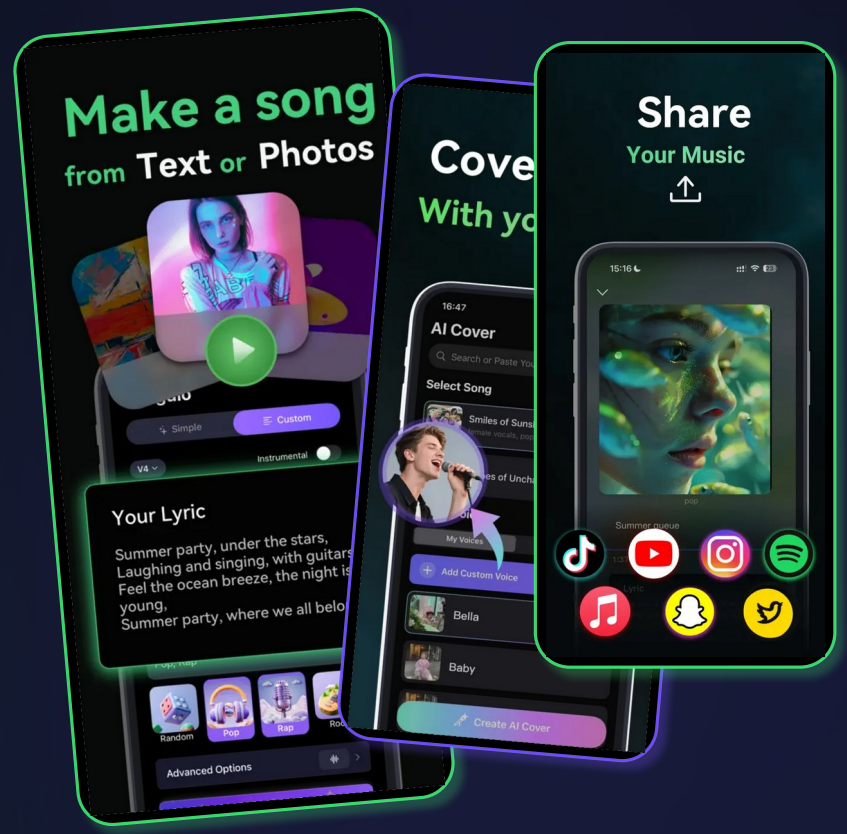


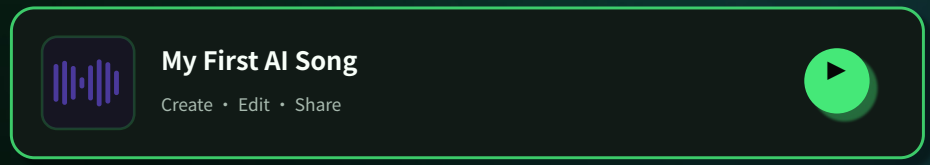
Growth flywheel: the simpler the creation entry, the easier the work is to share; the more sharing happens, the more valuable trends and style reuse become.

Songdio

Music is not a barrier.
It is how everyone expresses themselves.

Songdio's product story turns "I have an idea" into "I have a finished work." From sound to visuals, from generation to sharing, it completes the creative loop.





Sources: Apple App Store public listing; Songdio.ai official site; App Store screenshot assets.